

Presentation:

Collaboration of US
Zones

April 2022

Rocky Mountain Zonal Forum

Midwest Zonal Forum

North East Zonal Forum

Autonomy Zonal Forum

South East Zonal Forum

Western States
Zonal Forum

Plains States Zonal Forum

Southern Zonal Forum



What Does your Region Think?



We are seeking the conscience of your Region regarding steps in moving forward

Where did this come from?

15 Narcotics Anonymous Zonal Forums from around the world met in a virtual meeting in 2019.

Representatives of the eight Zonal Forums serving NA Regions in the United States expressed interest in meeting for the purpose of coordinating efforts.

The first meeting in December of 2019 identified many opportunities for Zonal Forums within the US to collaborate.



First steps

Initial Survey – August 2020

The top three responses were:

- Planning first / create strategic plan
- Public relations / Fellowship development tools
- US Website (including meeting information)

We identified the need for a Vision and Purpose

Collaboration of US Zones Vision and Purpose

The Vision and Purpose Statement resulted from discussions over several months that included representatives from all eight US Zonal Forums.

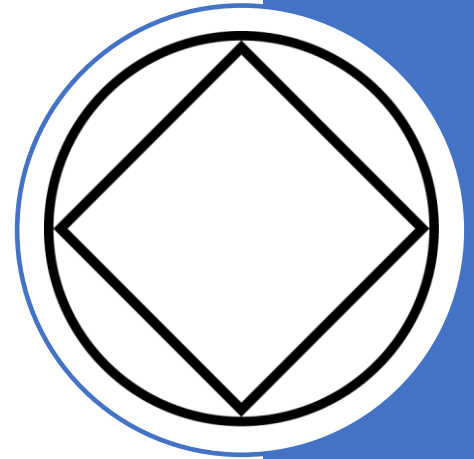
The Vision Statement expresses the intention of coordinating with local service bodies to support local NA communities with training, mentoring, and fulfilling assistance requests.

The Purpose Statement indicates how a project-based, informal process could better gather information and respond to requests in a timely manner.



Vision Statement Part 1 : Why

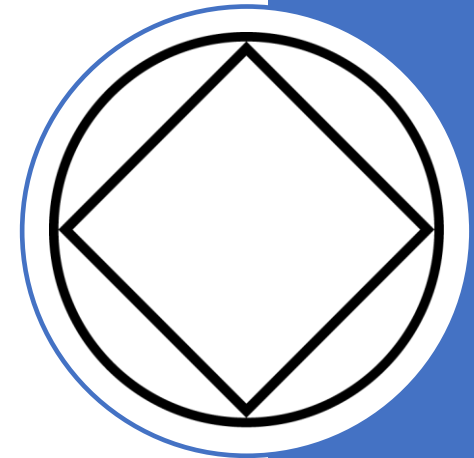
Through the collaborative efforts of the US Zones of NA, we are inspired in unity to coordinate services of which this collective is uniquely qualified. This collaboration seeks to provide a source of experience and inspiration to share with NA communities, as requested by the US Zones. This assistance will help communities grow critical services to fulfill our primary purpose that no addict seeking recovery from addiction need ever die.



Vision Statement Part 2 : What

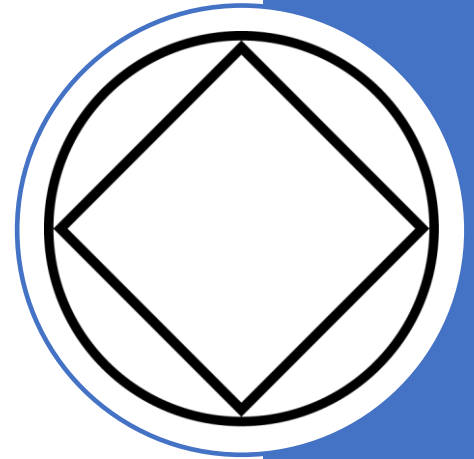
Collaboration of US zones will strive to:

- *Raise awareness of the zones in the US as positive, reliable, and valuable assets in achieving our primary purpose.*
- *Provide a national resource that brings consistency and accessibility to communications within the fellowship and with the public in the US.*
- *Provide internal services and training to US Zones and local NA communities in public relations, fellowship development, technology, and communications.*
- *Be strategic in its planning and offer project-based resources when requested.*
- *Energize and stimulate the growth of NA in the United States by enhancing cooperation, coordination, and information sharing.*



Vision Statement Part 3 : Who

A collaboration of US Zones will be directly accountable to the zones of the US. It will include the US Zones in its discussions and projects with both regular reporting and active listening. It will strive to be responsive to requests for help from any service body, and closely coordinate and collaborate with the US Zones. We will always remember who we serve and why.



Purpose Statement

- *A collaboration of US Zones will strive to improve awareness of our zones as assets to our local service bodies. Identification and utilization of the untapped resources in our zones will come as we share knowledge and our service experience.*
- *A collaboration of US Zones will strive to act as a national communications hub to enable simple and accessible communications within NA and with the public. This will enable addicts and the public to connect to the recovery, service, and information source in their local community. Whenever people reach out to NA in the US, this collaboration will strive to connect them to an addict, service body, or NA information source.*
- *A collaboration of US Zones will strive to improve our service efforts through technology. The goal is to enable NA members to work together to leverage technology in creating systems and processes to enhance our ability to reach the addict that still suffers.*
- *A collaboration of US Zones will strive to improve our PR efforts by galvanizing the unity of NA's message within the US. By supporting efforts to nationally interface with the public, we can have a national presence that will validate NA as a resource.*
- *A national PR effort will strive to:*
 - *Address the issues that only a US body can accomplish;*
 - *Provide a centralized point of contact, i.e., a website/phoneline to enable the public to better seek us out;*
 - *Assist our fellowship in providing national PSA's;*
 - *Communicate and coordinate information and attendance at national conferences.*
- *A collaboration of US Zones will strive to improve our Fellowship Development (FD)/Outreach efforts by growing NA's presence in isolated communities. We will strive to offer project-based services and mentorship. We will strive to map where NA is not so we can identify where NA services are most needed across the US. All Fellowship Development/Outreach activities will be in collaboration with the local zone.*

Purpose: Accountability Statement

A collaboration of US Zones will be directly accountable to the zones of the US. It will include the US Zones in its discussions and projects with both regular reporting and active listening. It will strive to be responsive to requests for help from any service body, and closely coordinate and collaborate with the US Zones. We will always remember who we serve and why.



Vision and Purpose: Outcome

Collaboration of US
Zones adopted the
Vision and Purpose
Statement in October
2021.



Strategic Planning

A strategic plan was developed over the course of seven meetings in 2021.

- Members from each US zone participated.
- Other interested members were welcome and joined in.
- Several goals identified as high priorities.



Strategic Plan: High Priority Goals

1. Increase public awareness of NA, how to contact us, and how to get information about recovery from addiction throughout all the Regions in the US.
2. Improve access to workshops and training material.
3. Foster a common understanding of the purpose of Fellowship Development to strengthen our Groups, build our service structure and grow our local NA communities.





Strategic Planning Products from Three Goals

- US Website with the ability to link to local NA regions and areas
- Service material on Fellowship Development that could help rebuild or revitalize local services and committees such as H&I, Outreach, and Public Relations
- Ongoing workshops for our local fellowship such as PR 101, Website basics, Rebuilding H&I, etc.

Does your Region Support our proposed actions?

Having concluded preliminary work on the Collaboration of US Zones, we are ready to move forward with the actions envisioned in the Vision and Purpose Statement and in the Strategic Plan. Before doing so, however, we need to hear from the NA Regions in the United States.

Does your region support the activities that have been outlined?

We created a simple poll asking the regions of the US if they support forming this service body to collaborate.

To be clear, this service body **would not** be a part of the delegation stream between groups and world.

Please respond to this poll by November 15, 2022



For more information
Visit the US Collaboration of Zones Google Drive



Contact the Action Plan Task team directly
or by their Google Groups email :

us-zones-action-plan@googlegroups.com

Action Plan Task Team

Craig R, Dawn P, Dennis M, George A, Louis H
Randy D, Sherry V, Troy S

The team members are willing to attend
virtually, help present, or just answer
questions to the best of our ability.

On behalf of the US Collaboration of Zones

